



Australian TAFE Tourism & Hospitality Educators Association

# Conference

24 to 26 October 2011



Adelaide  
South Australia

# Sustainability

...are we there yet?

# REGISTRATION AND COCKTAIL WELCOME PARTY

**Monday 24 October 2011** National Wine Centre, Hackney Road, Adelaide

TIME	SESSION TYPE	DETAILS	ROOM
5.30pm	Registration	<b>Collection of Program, Name Badge and Delegate Pack</b>	Gallery
6.00pm to 8.00pm	Welcome Cocktail Party	<b>Welcome Cocktail Party and Networking</b> <i>Dress Code: Smart Casual</i>	Gallery

# CONFERENCE DAY ONE

**Tuesday 25 October 2011** Sebel Playford Hotel, 120 North Terrace, Adelaide

TIME	SESSION TYPE	DETAILS	ROOM
8.30am	Registration	<b>Collection of Program, Name Badge and Delegate Pack</b> <i>Dress Code: Smart Casual</i>	Foyer adjacent Ballroom 1 & 2
9.00am	Welcome Address	<b>Jenice Wheeler, President ATTHEA</b>	Ballroom 1 & 2
9.15am	Plenary	<b>Australian Tourism Export Council - Sustaining the Tourism Business</b> Australia's tourism export sector is worth \$25 billion – sustaining this valuable market Speaker: Gary O'Riordan, Deputy Managing Director	Ballroom 1 & 2
10.00am	Plenary	<b>Contiki Tours - From Start Up to Success</b> Speaker: John Anderson, Founder, Contiki Tours	Ballroom 1 & 2
11.00am	Morning Tea	<b>MORNING TEA AND NETWORKING</b> Please take the time to visit the Exhibition	Foyer & Adelaide Room 1
11.30pm	Plenary	<b>Service Skills - What's new and sustainable?</b> An update from Service Skills Australia Speaker: Therese Ma, Senior Project Officer	Ballroom 1 & 2
12:00pm	Plenary	<b>Restaurants - Sustainability in Practice</b> Sustainability in Practice in the Restaurant industry Speaker: Jake Greenrod, Goodlife Pizza	Ballroom 1 & 2
12.30pm to 1.15pm	Lunch	<b>LUNCH AND NETWORKING</b> Please take the time to visit the Exhibition	Foyer & Adelaide Room 1
1:15pm	Plenary	<b>Tour Operator - Sustainability in Practice</b> Sustainability in Practice within the Tour Operator sector Speaker: Craig Wickham, Exceptional Kangaroo Island	Ballroom 1 & 2
1:45pm	Plenary	<b>Regional Tourism - Sustainability in Practice</b> Sustainability in Practice within the wine tourism industry Speaker: Tony Sharley, Flow on Business	Ballroom 1 & 2
2:15pm to 3:00pm	Plenary	<b>Motivational Speaker</b> Speaker: Julian Burton, Founder, Julian Burton Burns Trust	Ballroom 1 & 2
3:00pm to 3:30pm	Afternoon Tea	<b>AFTERNOON TEA AND NETWORKING</b> Please take the time to visit the Exhibition	Foyer & Adelaide Room 1
3.30pm to 4.00pm	ATTHEA Annual General Meeting	<b>ATTHEA Annual General Meeting (AGM)</b> ATTHEA members are invited to attend the AGM	Ballroom 1 & 2
5.15pm	Transfers to TAFE SA Regency Campus	<b>Conference Dinner including Pre-Dinner Activities</b> City to TAFE SA Regency Campus Days Road, Regency Park	TAFE SA Regency Campus Days Road, Regency Park

**continued**

5.45pm	Campus Tour Wine & Cheese	<b>Campus Tour including Tour of Campus Winery and Cheese Making facilities</b> Facilitators: Staff of TAFE SA Hospitality, Regency Campus	TAFE SA Regency Campus Days Road, Regency Park
6.45pm to 10.00pm	Conference Dinner	<b>CONFERENCE DINNER</b> <i>Dress Code: Smart / Business</i>	Graduates Restaurant TAFE SA Regency Campus
10.00pm	Transfers to City	<b>Transfers from Regency Campus to Adelaide</b> <i>Drop off points: various city hotels</i>	

## CONFERENCE DAY TWO

**Wednesday 26 October 2011** TAFE SA Adelaide Campus, 120 Currie Street, Adelaide

TIME	SESSION TYPE	DETAILS	ROOM
9.00am	Welcome Address	<b>Jenice Wheeler, President ATTHEA</b> <i>Dress Code: Smart Casual</i>	Lecture Theatre N210 North Sector Level 2
9.05am	Plenary	<b>ATTHEA Matters - An update on your association including ATTHEA Fellowship and introduction of new committee</b> Speaker: Janniene McDonald	N210
9.45am	Plenary	<b>The Changing Role of the VET Teacher</b> Speaker: Associate Professor Leesa Wheelahan, University of Melbourne	N210
10.40am	Morning Tea	<b>MORNING TEA AND NETWORKING</b>	Adjacent N210
11.00am to 11.30am	Concurrent Sessions	<b>ExperienceSA - Virtual Enterprise Live!</b> Speaker: Trina Bianchini and students, TAFE SA	E226
		<b>Sustainability Island</b> Speaker: Janniene McDonald, ATTHEA & New England Institute of TAFE, NSW	E441
		<b>Molecular Cocktails</b> Presenter: Shaun Pattinson, Cushdy Cocktail Bar	E409
11.30am to 12.00pm	Concurrent Sessions	<b>Hairy eBooks</b> Speaker: Marina Borrello, TAFE SA	E441
		<b>Kitchen Waste - Sustainable Practices</b> Speaker: Wayne Chrimes, TAFE Geelong	E433
12.00pm to 12.45pm	Keynote Address	<b>Molecular Cocktails</b> Presenter: Shaun Pattinson, Cushdy Cocktail Bar	E409
		<b>Sustainability in Action - Major Venue Focus</b> Sustaining both the business and the environment at Adelaide's major multi-purpose venue Speaker: Grant Piggott, General Manager, Adelaide Event & Exhibition Centre	N210
12.45pm	Transfers to Adelaide Zoo	Transfers from TAFE SA Adelaide City Campus to Adelaide Zoo	
1:00pm to 3:00pm	Lunch Optional Tour	<b>LUNCH</b> Tour of the Zoo, 2.00pm to 2.30pm	Adelaide Zoo
3.00pm	Conference Close	Conference Close	Adelaide Zoo
3.00pm	Transfers to City	Transfers from Adelaide Zoo to hotels and airport	

# SPEAKER PROFILES

**John Anderson**  
Founder Contiki Tours



**From Start Up to Success**  
Tuesday 25 October 2011

John Anderson built Contiki Tours through passion, brand and by investing in people. Through training, experiences, challenges and a supportive culture John created an international success story. The story of creating Contiki is inspirational, humorous and educational.

An accomplished and erudite speaker, John's presentations cover his successes and failures, offering valuable insights into Contiki's initial and continued success that are truly enlightening, entertaining and jam packed full of personal and business messages.

**Julian Burton**  
Founder Julian Burton Burns Trust



**Live by Choice**  
Tuesday 25 October 2011

In March 2003, Julian, along with Dr John Greenwood, Director and Ms Shiela Kavanagh CNC of the Royal Adelaide Hospital (RAH) Burns Unit, co-founded the Julian Burton Burns Trust to try and make a difference for burns survivors, their families, and the professionals who work in burns care.

Through keynote addresses or workshops, Julian has the ability to energise people to take immediate action to transform their lives. His message and his delivery come from Julian's e4 philosophy: educate, entertain, empower and excel. The result is a truly performance enhancing experience

**Associate Professor  
Leesa Wheelahan**  
University of Melbourne



**Changing Role of the VET Teacher**  
Wednesday 26 October 2011

Leesa Wheelahan is Associate Professor at the LH Martin Institute for Higher Education Leadership and Management at the University of Melbourne.

She has published widely on lifelong learning, tertiary education policy, student equity, recognition of prior learning, credit-transfer and student articulation between the sectors of post-compulsory education and training, cross-sectoral relations between the VET and higher education sectors, and the role of theoretical knowledge in curriculum.

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