

Restaurants- Sustainability in practice.

ATTHEA conference Oct 2011



GoodLife Modern Organic Pizza



-Hutt St Adelaide



-O'Connell St North Adelaide



-Jetty Rd Glenelg



SPECIALS

ARTISAN: Free range chicken with
new season broad beans & baked
 Taleggio cheese. \$21.90/\$32.90

ZANAT: Fresh La Casa Ricotta with
Yorke Peninsula honey roasted organic
carrots & flax seed garnish \$17.90/\$28.90

SALAD: Mixed lettuce w morrocan
spiced pumpkin & eggplant, persian feta w
dukkah finished in a red wine vinaigrette.
*(contains Nuts) \$14.90

Amazon Ale \$8

Mountain Goat Cross Breed Seedy Goat Coffee
India Pale Ale Great to share, 640ml \$15.90

Sustainability

- Defined as
 - *sus·tain·a·ble/ sə' stānəbəl/*
 - Adjective: Able to be maintained at a certain rate or level.
 - (esp. of development, exploitation, or agriculture)
Conserving an ecological balance by avoiding depletion of natural resources.

From a business perspective

- *How have we maintained at a certain rate or level?*
- **Dunn & Bradstreet suggest that some 85% of those businesses that do fail will do so in the first 5 years, and the Australian Government's Productivity Commission cites ABS data showing 53% of business failures occur within the first 3 years - and 90% within the first 10 years!**

From a business perspective

- GoodLife is now 8 yrs old
- We have grown to 3 venues
- We now employ over 15 FTE and around 60 casual staff



From a business perspective

- *Reasons for this sustainability?*
- Sheer hard work; focus
- Young, fit and healthy
- Great advisors/consultants Accounting, Marketing, Organics, Carbon auditing Food and Wine
- Great people
- Great networks
- Unique position and marketing

From an environmental perspective

- *Reasons for this sustainability?*
- *We are certified organic.*
- That means ‘a method of sustainable farming that works with nature to create a balance between plants and the organisms that coexist with them. Organic growing ensures food and beverage production or farming practices that do without the use of artificial fertilisers, pesticides and herbicides with an overall approach to sustainable agriculture and fair trade’.

From an environmental perspective



From an environmental perspective

- *Reasons for this sustainability?*
- *We are certified Carbon Neutral.*
- That means ‘we are measuring, managing and mitigating our impact on climate change. We’ve had our greenhouse gas emissions audited and have purchased certified carbon credits to ensure these emissions are offset’.

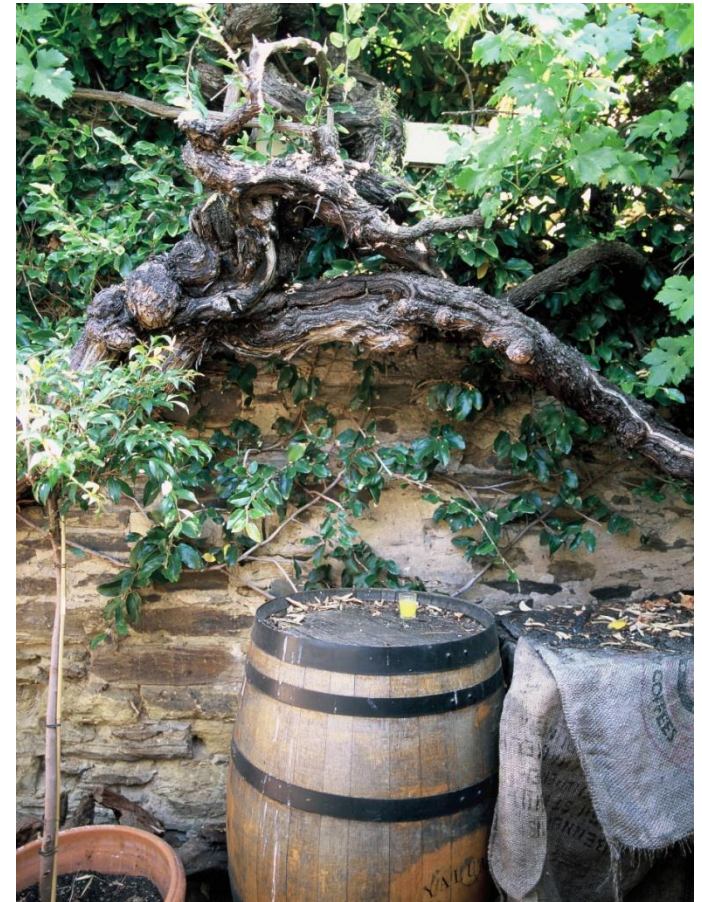
From an environmental perspective

ZeroC

BalanceCarbon.com/business

From an environmental perspective

- *Reasons for this sustainability?*
- *A local focus*
- -reduced food miles
- -better seasonality
- -quicker reaction times to opportunity
- -strong local and tourism support



Questions.

