

## From the Executive

Hi all

The Training Package review is continuing with the documentation being sent by Service Skills Australia to DEST for final agreements and the eventual signing off by the relevant state training authorities and Ministers.

As you can see plans are well advanced for our conference next year and we look forward to seeing lots of people on the Sunshine Coast in May.

The Executive

## Diary Events

Date	Event
December	Newsletter – Get your stories in by 15 November
3&4 May 2007	ATTHEA Conference – Sunshine Coast Queensland

## THE ATTHEA FORUM



If you are a financial member don't forget to sign up for the ATTHEA Forum. Members this is your forum enabling you to post information and seek advice from your colleagues.

To register go to:

[http://www.atthea.com.au/forum\\_2.0.21/login.php](http://www.atthea.com.au/forum_2.0.21/login.php).

## ATTHEA National Conference 2007

03–04 May 2007, Mooloolaba-Sunshine Coast, Queensland

### Put this date into your diary!

As TAFE educators around the nation, what are we presently doing and what more can we do – to confront this perennial issue?

Be there to learn from experts and to engage in activities covering:

- National Industry Skills Report on Tourism & Hospitality
- Current and future employment trends
- Skill Formation Strategies from various state/territories
- Are you wasting training effort on declining sectors?
- Newly endorsed Tourism/Hospitality Training Packages
- What are Employability Skills – and how to assess them
- New Learning Resources showcase
- Experience the tourism flavour of the Sunshine Coast

Be there to:

- get the 'Big Picture'
- network with national TAFE colleagues
- get ideas that improve your training activities.

### Cost:

\$395:00 per delegate.

Single day rates will be available.

### Where:

Sunshine Coast Institute of TAFE, Mooloolaba Campus just 15 mins from Maroochydore Airport.

### When:

Wednesday 02 May - evening welcome activity

Thursday 03 May - 9.30 am to 5.00 pm, plus Conference Dinner

Friday 04 May - 9.00 am to 4.00 pm

**Accommodation** options will be available soon.

**Eligibility:**

ATTHEA welcomes those employed in the TAFE sector as a trainer, assessor, educational manager or admin officer, or engaged in tourism/hospitality research.

Attendance is also open to industry employer, enterprise and association representatives.

**Full Conference Program and Registration Form will be available from October 2006 at the ATTHEA Website: [www.atthea.com.au](http://www.atthea.com.au)**

To be placed on email list for distribution, contact [joy.harris@tafensw.edu.au](mailto:joy.harris@tafensw.edu.au)

**Post Event Press Release from**

**Sally Smith  
Manager Trade Events and Projects  
South Australian Tourism Commission**

From June 17-23 Adelaide played host to more than 700 travel wholesalers and Aussie Specialist travel agents from around the world during the Australian Tourism Exchange (ATE).

Hosted by event partners Tourism Australia, South Australian Tourism Commission and Qantas, these 'buyer delegates' had the opportunity to meet with representatives of more than 800 Australian tourism companies and experience some of South Australia's key tourism product first-hand.

The annual event provided a fantastic opportunity for tourism, events and hospitality students to become involved in Australia's premier travel trade show. Approximately 100 volunteers were recruited from TAFESA to undertake a variety of tasks including delegate registration, ushering and assisting with coach transfers.



Delegates appreciated the friendly assistance of the volunteers and the event partners acknowledged the enormous contribution made by the student volunteers. Participation in ATE gave students the chance to gain some valuable first-hand experience and make industry contacts - some even came away with job offers!

*Story and photo courtesy of Jenice Wheeler TAFE SA*

**Drysdale Institute Named Best Training Provider**

TAFE Tasmania's Drysdale Institute has added another accolade to its bow having been named Training Provider of the Year at the Tasmanian Training Awards presentation ceremony at the Hotel Grand Chancellor on 1 September 2006.

CEO, TAFE Tasmania, Malcolm White said the announcement recognised the work the Drysdale Institute had done in recent years to align its training with industry needs and implement a number of processes and programs to deliver training when it was needed and where it was needed.

"Tasmania's tourism and hospitality industry has faced some enormous challenges in the past few years with visitor numbers increasing 34% which has led to an influx of visitors wanting to sample Tasmania's fine food, wine and natural attractions," he said.

"The Drysdale Institute has been instrumental in meeting the demand for trained staff to provide first class service visitors and Tasmanians alike," Mr White said.

Mr White said that in 2004, a review by the Tourism Council of Tasmania investigated the status of training requirements and skills that would be needed in tomorrow's Tasmanian tourism and hospitality industry.

"The Drysdale Institute embraced the findings of that review and made a commitment to implement every one of the 13 recommendations. As a result 19 initiatives have been implemented by the Drysdale Institute to ensure it was capable of and ready to supply Tasmania with highly qualified, job ready employees to meet increased employment needs within the industry," he said.

Mr White said the Drysdale Institute now delivers a range of new courses and qualifications including pre-employment

programs in areas all around the State, and has developed specialised training for many Tasmanian enterprises.

“The Henry Jones Art Hotel, Federal Group, The Old Woolstore and Parks and Wildlife are

just a few of the many large companies and enterprises that the Drysdale Institute is working with, delivering training in the workplace at times to suit the employers,” he said.

Mr White said that the Drysdale Institute had also established Industry Reference Groups to provide advice and support to teaching staff to ensure that current training was constantly reviewed and measured against industry requirements.

“This process is a huge benefit to current and prospective students and is undoubtedly part of the reason why so many of the Drysdale Institute trained students gain employment on, or before completing their qualifications,” he said.

“We know that the programs delivered by the Drysdale Institute and its staff are first class – the fact that this contribution to the Tasmanian tourism and hospitality industry has been recognised through this award is icing on cake,” he said.

*Story courtesy of Robert Bolch - Drysdale Institute*

### **Appetite for Success – A Hospitality Retention and Leadership Development Strategy**

The Appetite for Success program is an exciting new industry led initiative providing a personal and professional framework to address the need to develop and retain the future leading chefs in South Australia. The program is targeting post apprentice chefs and commenced in 2006 with 27 young chefs, 25 senior industry mentors and 22 employers from a range of hotels, restaurants, cafes and clubs. Over a period of 3 years, participants will attend a series of workshops to develop both their management and culinary skills, as well as gaining just in time support from their personal mentor.

Although the program is not qualifications driven, participants have the opportunity to gain higher qualifications largely through work place relevant projects and event team projects with minimal time required off the job.

2007 will see the program expand to include front of house, bakery and butchery participants with numbers of participants, mentors and employers expected to grow to over 300 by 2008

The program is run as a partnership between TAFESA, the South Australia Food, Tourism and Hospitality Skills Council, and Strategon, a national company specialising in developing industry leaders.

*Story courtesy of Belinda McPherson- TAFE SA – Regency Campus*

### **Indigenous Tourism Australia Website**

At the recent Indigenous Tourism Conference in Alice Springs the Indigenous Tourism Australia Website was launched. It has lots of information and is worth a visit and make sure that you include your details under training.

[www.indigenoustourism.australia.com](http://www.indigenoustourism.australia.com)

### **REMINDER – ATTHEA Teacher Fellowship**

Start thinking about your application for the ATTHEA Teacher Fellowship. Visit the website [www.atthea.com.au](http://www.atthea.com.au) for details

Closing date **01 March 2007**

### **Membership Fees for 2007 now Due**

#### **Revised fees for 2007:**

Individual Membership:	<b>\$35.00</b>
Corporate Membership (for individual colleges/campuses)	
▪ Up to 25 members	<b>\$250.00</b>
▪ 26 members and over	<b>\$500.00</b>