

From the Executive

Hi all

Well what a turbulent year!!! What with restructures, financial woes, government cutbacks, and of course hard work, we will all be looking forward to a Christmas break.

I would like to wish you all the best for the Festive Season and the New Year when you will be tackling the SIT07 Training Package with renewed vigour.

Reg Edwards
President

TICA LAUNCH WEBISTE

The skills shortage is not over despite the economic outlook.

At the Travel Industry Careers Association (TICA) website launch, the industry was urged to continue to support TICA and its objectives, despite the current drop in consumer confidence.

Mandy Scotney, TICA Chair and Executive General Manager Retail for House of Travel, stated that the demographic factors fuelling the skills shortage have not and cannot change for many years.

Scotney commented that whilst the economy was in a downward swing the Australian workforce is still facing considerable shortages in the year ahead. These include a continuing aging population with more people leaving the workforce than joining it, a current 'baby-boom' amongst professional women further removing talented workers from the workforce, and the underlying strength in the Australian economy that means demand for skills will remain high.

"The Department of Employment, Education & Workforce Relations predicts that by 2010 we will have a shortage of over 170,000 workers across Australia" stated Scotney. "This is less than 14 months away and we must remember that travel industry will continue to compete with other industries for talent so we must promote ourselves even more than before".

"The industry cannot put its head in the sand and get bogged down in the challenges of today. Consumer confidence is down but it won't stay down forever and we cannot afford to be caught short when it changes."

The website is the association's marketing tool for 'attracting' candidates into the travel industry. Business and education are encouraged to join forces with TICA to ensure that the industry is working together to address the issues and 'market' careers in travel.

To find out about how to be featured on the TICA website contact Amanda at Email: executive@travelindustrycareers.org or visit the TICA website www.travelindustrycareers.org/about-tica/get-involved

Media Contact: Amanda van de Klundert, Travel Industry Careers Association, 0433 0433 29 Email: executive@travelindustrycareers.org

ATTHEA CONFERENCE 2009



7th and 8th May 2009
SYDNEY

Make sure you enter the date in your diary and put the conference in your PD plan for next financial year.

The conference will have a strong PD focus so it will be a **MUST ATTEND** event.

Register your interest in attending by email: reg.edwards@tafensw.edu.au

DETAILS WILL BE AVAILABLE IN JANUARY 09.



RESOURCES

We have heard lots of people say “let’s not reinvent the wheel” so now that we are beginning to implement the SITO7 Training Package, maybe we should have a register of any resources which we develop and are available for purchase externally.

Also if anyone has any resources including videos, texts and learner guides which they are using and would like to inform others of we could add these to the register (which could be available on the website) with a comment as to which units they align to and maybe a rating.

TEACHERS LEARN ABOUT NEW TOURISM TRAINING PACKAGE



The city campus tourism team will host a three day training program for 45 secondary school teachers next week at Adelaide City Campus.

The focus of the program (see attached program) is to bring the teachers up-to-date about the changes happening in the tourism industry and how this is being reflected in new training, which will be rolled out nationally in 2009.

The new Training Package has been developed in consultation with industry at a national level and reflects growth in sectors such as Events and Guiding.

The three-day teacher training program will include a state-wide industry panel represented by all sectors (including Events, Hospitality, Tour Operators, Guiding and Transport) plus TAFE SA lecturing staff.

The teachers had a tour of the new Virtual Enterprise (opened on 22 September by Minister Paul Caica) and visited the South Australian Tourism Commission.

Coordinator Pam Wood said the interest in the event has been enormous with teachers equally spread among state and private schools, with and

without tourism currently as a subject in their VET program.

For more information or details about the program contact Pamela Wood on 8207 8498
pamela.wood@tafesa.edu.au

Story courtesy of Jenice Wheeler Adelaide TAFE

EVENTS ALIVE TOOLBOX – SERIES 11 (UNDER DEVELOPMENT)

Four units of competency from the Tourism, Hospitality and Event Training Package (SIT07) will be the focus of development for online delivery. Three of the units chosen are new units developed for this recently endorsed training package.

The units are:

- SITXEVT010A Evaluate and address event regulatory requirements
- SITXEVT012A Select event venues and sites
- SITXOHS003A Identify hazards and assess and control safety risks
- SITXEVT010A Evaluate and address event regulatory requirements

The online approach for this development will provide access to multiple event venues by the use of audio and video to describe venue features plus an opportunity to see best practice models with real event managers talking through logistical issues, OHS, and human resource imperatives. The toolbox incorporates activities to create a highly interactive learning environment encouraging knowledge construction and skill building while formatively assessing their competencies. Examples include industry case studies presented through video and audio, collaborative learning activities, observation and investigative tasks.

The toolbox can be previewed at the Australian Flexible Learning Framework site:

<http://toolboxes.flexiblelearning.net.au>



Story courtesy of Nerolli Cassidy TAFE NSW

ATTHEA TEACHER'S FELLOWSHIP 2009

Applications for the ATTHEA Teachers Fellowship 2009 are invited from Tourism, Hospitality Teachers employed in Australian TAFE Institutes and who are CURRENT financial individual members or a member of a college membership.

The ATTHEA Award will be awarded to the winner during the National Conference to be held in Sydney.

The winner will receive up to \$3000 towards the approved staff development program of their choice.

The study program of the successful winner may include:

- participation in a course/tertiary training program
- visit or placement in industry to enhance their teaching area
- placement in a relevant professional organisation/educational institution in Australia or overseas, sabbatical or exchange programs overseas
- undertake primary/secondary research relevant to your teaching specialization, college, department, ATTHEA members or the organisation as a whole.

Start Thinking About Your Application Today.
Applications close 15 March 2009.

TAFE SA LAUNCHES INNOVATIVE NEW TOURISM TRAINING

A simulated business environment, providing tourism and event management students for TAFE SA with hands-on industry skills, will open its doors today.

The TAFE SA Tourism virtual enterprise, Experience SA, will provide an innovative learning environment for students undertaking study in tourism and event management and showcase the state's tourism product.

Minister of Employment Training and Further Education, Paul Caica, will launch Experience SA today at a function at TAFE SA Adelaide City Campus.

"This new training method will replicate actual business practices by allowing students to trade in a virtual economy, which will include promoting South Australian and 5,500 international virtual businesses," Minister Caica said.

"The students, whilst undertaking staff roles within Experience SA, develop a sound understanding of business processes by working in teams in each of the departments: administration, human resources, finance, and sales and marketing.

"In this way they learn to make business decisions, examine successes and failures, problem-solve, develop leadership skills, collaborate, negotiate and interact with peers.

"Modelling on industry partner, the South Australian Tourism Commission (SATC), the virtual program is pivotal to TAFE SA students' learning by offering workplace experience in a simulated environment," Minister Caica said.

The Virtual Enterprise experience is carried out over 14 weeks, as part of a student's overall study and forms part of a new training package developed in consultation with industry.

Story courtesy of Jenice Wheeler Adelaide TAFE

MEMBERSHIP

Why become a member?

Membership offers advantages such as:

- it opens up network opportunities all over Australia
- you receive news and information on issues affecting tourism and hospitality education in TAFE
- provides you with skills and knowledge enhancement through the Annual Conference
- provides a platform for TAFE educators to debate topics affecting TAFE tourism and hospitality education and training.

Membership Categories

Corporate membership

Offered to all TAFE campuses offering tourism, hospitality and events including full-time, part-time and contracted teachers.

Individual membership

This is available for those who are not covered by corporate membership.

Membership fees per annum?

Corporate membership	
Up to-25 staff members	\$250.00
26+ staff members	\$500.00
Other Memberships	
Individual membership	\$35.00